



Health

Gotham Center
42-09 28th St., CN-65
Queens, NY 11101-4132

NEW YORK CITY DEPARTMENT OF HEALTH AND MENTAL HYGIENE

Dave A. Chokshi, MD, MSc
Commissioner

New York City Resident
{Address 1}, {Address 2}
{City}, {State} {Zip}

{Date}

Dear New Yorker,

We are writing to ask for your help with the New York City (NYC) KIDS Survey sponsored by the New York City Department of Health and Mental Hygiene. Since 2009, health information collected from this survey has given New Yorkers a voice when it comes to improving the health of their city. Survey results are used to develop programs, create healthier neighborhoods and increase access to care. This year's survey results will also help determine the impact of the COVID-19 public health emergency on the health and well being of New Yorkers. **As a thank you, eligible participants who complete the survey will receive a \$30 Visa gift card, either through the mail or electronically.**



The survey is being conducted by a contracted vendor, Abt Associates, and can be taken on nearly any type of device with a web browser like a desktop computer, laptop, tablet or smartphone. Taking the survey can be done in only a few easy steps!

STEP 1 Figure out who should take the survey

Your household was one of many in NYC randomly selected to take this survey. To make sure we hear from all types of New Yorkers, we ask that a parent or guardian of a child between the ages of 1 and 13 take this survey. If you are not the parent or guardian of a child between the ages of 1 and 13, please share this letter with a parent or guardian in your household who has a child in that age range and ask them to take the survey online by following the instructions in **STEP 2**.

STEP 2 Take our web survey by {date}

There are three ways you can access the survey online:

1. Go to kids.abtsites.com and log in to the survey using this private user ID: {FILL ID}
2. Scan the QR code at the bottom of the page with your smartphone's camera or a QR code scanning app
3. Text **KIDS** to **54814** to get a link to the survey on your smartphone. (Standard message and data rates may apply.)

OR

STEP 3

Take the survey by phone

If you do not have access to the internet, or would prefer to take the survey over the phone, call our toll-free line at 833-866-7945 .

The survey is voluntary, private, and takes about 30 to 40 minutes. For more information about the survey, please read the enclosed information sheet, or visit nyc.gov/health/nycsurveys.

The NYC Health Department aims to protect and promote the health of all New Yorkers. The answers you provide in this survey will help us reach that goal. Thank you for your help!

Sincerely,

Dave A. Chokshi, MD, MSc
Commissioner

New York City Department of Health and Mental Hygiene

